

Why does 'the air you breathe in your house' matter to your health?

It is because you breathe the most of the air in your house.

For your health, you should select the air you breathe like you select your food you eat and water you drink.

Especially the air in your house and your health is something to do with and you take seventy-five of the air from it in your body in your whole life.

Besides that, it is said that children are affected by the air in their house twice as much as adults are and it is the major cause of diseases such as allergies.



The problem of modern houses.

If you have allergies such as physical weariness, headache, asthma and atopic dermatitis, it might be because of the environment you live in.

Japanese old and good houses were made from nature-made woods and soils.

However, as the economic development progressed, the value of rationalization and decreasing the costs has changed the houses into them made from petroleum products.

As a result, allergies are increasing in Japan and the Ministry of Health, Labour and Welfare has reported that one in three people in Japan has allergy symptoms although allergies are less seen in developing countries.

It is said that it is because of not only the change of eating habits but also the environment and it causes various health problems such as sleep disorder and less immunity from diseases.

Make a house from selected materials.



Commitment to felling and drying lumbers



Practice at rush farmers



Tosa Plaster Firing Factory

Even we, a lumber dealer which has more than three hundred and thirty histories, still have surprises when we visit local areas where natural woods are produced.

Houses are what you touch and their materials produce the air you breathe.

We travel all over Japan and seek safe and comfortable house materials for your good mind and body and we understand producers' personali-

ties and values to create our houses.

We create opportunities for our customers to communicate with our dealing producers by offering experi-

ences such as cutting woods and planting mat rush (plants for tatami mats) to tell them 'the right value' of houses made of selected materials.



Surugaya is a traditional construction company which was established in 1657.

駿河屋 SINCE 1657



I am Yasuhito Ichimasu, the president of Surugaya and the ninth head of the Ichimasu family.

Our value for making houses is that we make houses that we really want to live in. We visit local producing centers of house materials and meet producers and sometimes work together to send you the real reliable and essential materials we selected and collected. We believe that to create a living space that can make our customers healthy and happy completes our mission to build houses.

Surugaya creates a sensation and we consider ‘Life which makes your mind and body happy’ at every opportunity of building houses.

— Surugaya’s vision and activities —

You can try a short stay at our
model apartment which satisfies
the five senses.



We have many voices that
by staying at our model
apartment, even people
with allergies have
improved their nasal
mucus, sneezing and
asthma and children’s
atopic dermatitis got
better in a few days.

Surugaya’s model apart-
ment ‘broad bean tree’
is made from not any
chemical materials such as
harmful adhesive or
plywoods but from all
materials made in nature.

At this model apartment
stuff like bedclothes and
towels are also all organic.



Model room
accommodation experience

Mr. K's family



June 19th.	My daughter with atopy, my husband with asthma and myself with an allergy to a chemical substance stayed at the model apartment for three days.
June 20th.	When the morning came, my daughter’s skin had a moist feel and I’m surprised at the sudden change. In the daytime we went out to the shopping center and we got tired but after coming back to this model apartment, we felt at ease. My daughter said she didn’t want to go back our home because she would become itchy at home.
June 21th.	This is the first time in one month I have seen my daughter sleep soundly like this. I realized how important your living space is. I have never felt such good air I breathe. I felt big differences in organic pajamas and towels too. I learned a lot here.

Consider our housing, food, and clothing seriously.

Natural community ‘power of soils’



Sweet potato digging experience

Materials we selected are
all from soils.

Soils bring us bountiful blessings.

‘Power of soils’ is a natural community which is
named to express our gratitude to soils. We
create opportunities to give thanks to nature
through organic activities such as rice cultiva-
tion, making vegetables, soy source, miso,
cleaning rivers, releasing Japanese char (fish)
into a river, planting trees and felling trees.



Logging experience

Check our homepage(blog) and Facebook
to see our activities.
facebook.com/tsuchikaranokai

Check the book

written by the presi-
dent Ichimasu, ‘How
to make “delicious
air” to breathe by
organic-made house
based on the facts
and his experience.



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We reserve appointments and consultations via phone and email.

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We opens everyday except for Golden Week, summer vacation and New Year holidays.
(The construction crew is closed for Sundays and holidays too.)

